

## Presents

# Executive Development Programme

## Theme

# Economic Development in KZN: Integrating Local Economic Development in the Regional Context

## Date

10 -13 June 2013

## Venue

Docklands Hotel, Durban Waterfront

## Cost

R500.00 Commitment Fee

## About the programme

Valuable insights are developing from the rapidly growing understanding of regional economies and the dynamics which drive them. This is compared with the logic of local economic development in order to stimulate new ideas for promoting growth in the province. Thus, the programme, as a strategic conversation, will facilitate the emergence of “thinking for doing” as we aspire to achieve the goals of the Provincial Development Plan.

## The purpose of the programme

The purpose of the programme is to focus on the preparedness for local economic development within a regional economy. The programme is intended to develop an integrated understanding of local and regional perspectives which have different rationales, policy instruments and strategies.

## Who is the programme intended for

The programme is intended for decision makers in the public and private sector who have a strong interest in regional development within KZN. This includes senior provincial government staff, municipal managers, their deputies or senior economic planning staff, leaders in Business including Business Support and Business Chamber movements and senior academics working in the field of economic development in the province.

However, the number of participants is restricted to 15 in order to facilitate an in-depth interaction.

## Who will be contributing to the programme?

### KEY THOUGHT LEADERS:

#### Ms Jacqui Boule

Ms Jacqui Boule is the Director of Strategies for Change, an independent consultancy specializing in leadership, innovation and strategy. She has worked extensively in the field of economic development including as advisor to the Government of Indonesia on its cluster based programme for lagging regions, consultant to the government of Malawi on its national framework for local economic development, consultant to the Western Cape region on its regional strategy and as a consultant and advisor to several local municipalities in South Africa on their economic strategies and programmes. She was a member of the OECD Western Cape territorial review research team and the Cape Town competitiveness research teams.

Boule is experienced at bringing public, private and community stakeholders together to develop a common vision and plan to turn economies around. She has a BA Economics and Political Science from the University of KwaZulu-Natal and an MBA from UCT.

#### Mr John Lawson

After being partner in a consulting firm, small business entrepreneur and general manager in a mid-sized firm, the end of apartheid inspired a shift in Mr John Lawson's focus towards development. He has been involved in various forms of economic development since. After a few years working as a consultant to the director general of Department of Trade and Industry, he aggressively specialised in discovering pragmatic approaches to local economic development. In the process, he has been privileged to work closely with some of the world leaders in LED.

His vast experience spans a multitude of industry sectors and work at all levels of government. As a pioneer in bench-marking of municipal LED practices, South Africa now leads the world with more than 120 benchmarks conducted. Data from 120 LED cases, now informs new insights into what makes LED work or fail. His value system drives an unwavering commitment to do what is right, rather than what is popular, to ensure that local/regional economic development in South Africa succeeds.

When not travelling, Lawson and his family live on the slopes of Table Mountain, Cape Town. In his free time he loves to kitesurf and paraglide.

### OTHER CONTRIBUTORS:

- Mr Andrew Layman, CEO of the Durban Chamber of Commerce and Industry
- Mr Ranveer Persad, General Manager for Regional and Local Economic Development: Department of Economic Development and Tourism, KZN
- Dr Jennifer Houghton, Regional and Local Economic Development Initiative, of the University of KwaZulu-Natal
- Dr Shamim Bodhanya, Regional and Local Economic Development Initiative of the University of KwaZulu-Natal
- Dr Stan Hardman, Regional and Local Economic Development Initiative of the University of KwaZulu-Natal

### Learning site visits:

A site visit will be made to the Dube Trade Port and a learning walk will take place in the Docklands precinct on the Durban Waterfront.

NB: Participation is limited and will be selected from applicants in order to provide a range of insights and perspectives.

## PROGRAMME

### Monday

16:00 – 18:00	Registration
18:00	Commissioning the learning task: Learning Group Leaders: <b>Ms Caili Forrest</b> and <b>Dr Jennifer Houghton</b>
18:15	Welcome cocktail and Opening Address by <b>Mr Andrew Layman</b>
19:00	Dinner

### Tuesday

07:00 – 08:00	Breakfast
08:30 – 10:00	Session 1: <b>Mr John Lawson: Local Economic Development readiness</b>
10:30 – 11:00	Tea break
11:00 – 12:30	Session 2: <b>Ms Jacqui Boule: The Economies of Regions perspective on development</b>
13:15 – 17:00	Depart for visit to Riverhorse Valley and Dube Trade Port

### Wednesday

07:00 – 08:00	Breakfast
08:30 – 09:00	Learning from day one: <b>Dr Shamim Bodhanya</b>
09:00 – 10:30	Session 3: <b>Mr John Lawson: Dominant themes emerging from the LED readiness work and their implications for UKZN</b>
10:30 – 11:00	Tea break
11:00 – 13:00	Learning walk in the Docklands area
13:00 – 13:45	Lunch at Moyo's Restaurant, Ushaka Marine
14:00 – 15:30	Session 4: <b>Ms Jacqui Boule: Dominant themes emerging from the Economies or Regions perspective</b>
15:30 – 16:00	Tea and message catch-up
16:00 – 18:00	Framing an integrated perspective for KZN
19:00	Dinner

### Thursday

07:00 – 08:00	Breakfast
08:30 – 09:00	Learning from day two: <b>Dr Shamim Bodhanya</b>
09:00 – 10:30	Power-point presentations by learning groups
10:30 – 11:00	Tea and message catch-up
11:00 – 12:00	Response from <b>Mr John Lawson</b> and <b>Ms Jacqui Boule</b>
12:00 – 12:30	Next steps: <b>Dr Shamim Bodhanya</b>
12:45 – 13:00	Closure <b>Dr Stan Hardman</b>

### BOOKINGS

To make a booking contact Ms Zama Mahlobo on Tel 031 260 1627 or send an Email to [mahloboz@ukzn.ac.za](mailto:mahloboz@ukzn.ac.za)

**DEADLINE FOR BOOKINGS: 28 MAY 2013**